

## Message Text

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FM AMEMBASSY NAIROBI

TO USIA WASHDC

INFO SECSTATE WASHDC 3577

USUN NEW YORK 884

AMEMBASSY PARIS

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E.O. 11652: N/A

THE FOLLOWING IS STATEMENT BY AMBASSADOR JOHN E. REINHARDT  
CHAIRMAN, UNITED STATES DELEGATION AT THE 19TH GENERAL  
CONFERENCE OF UNESCO NAIROBI, KENYA, NOVEMBER 1, 1976;

PRESIDENT KENYATTA SET THE TONE FOR THIS CONFERENCE  
TUESDAY MORNING WITH HIS CALL FOR "HARAMBEE" LET US WORK  
TOGETHER FOR THE GOOD OF ALL, OUR DISTINGUISHED HOST URGED.

THIS THIRTIETH ANNIVERSARY CONFERENCE OF UNESCO MUST  
HEED PRESIDENT KENYATTA'S EXHORTATION. FOR HER IN KENYA  
WE MUST BEGIN TO DEVELOP A NEW WORKING CONSENSUS IF UNESCO  
IS TO PLAY AN EFFECTIVE PART IN A CHANGING GLOBAL SYSTEM OF  
SOCIAL AND ECONOMIC RELATIONS.

LET US BE CLEAR ABOUT WHERE WE STAND. THE LAST GENERAL  
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CONFERENCE ENDED IN DISSENSION. THAT DISSENSION MUST BE OVERCOME.

A NEW BASIS FOR CONSULTATION AND COOPERATION MUST BE ADOPTED.

I RECALL A SWAHILI PROVERB WHICH SAYS: "ONE STONE WILL NOT SUPPORT A COOKING POT." IN A WORLD WHERE INTERDEPENDENCE HAS BECOME ONE OF THE BASIC ELEMENTS OF OUR EXISTENCE WE MUST KEEP OUR FOUNDATION STONES TOGETHER--OR OUR ORGANIZATION, TOO, MAY FALL TO THE GROUND.

THE UNITED STATES IS PRESENT AT THIS CONFERENCE TO WORK WITH ALL NATIONS TO FIND A BASIS FOR CONSULTATION AND COOPERATION.

A FEW MONTHS AGO, IN THIS SAME CONFERENCE HALL, SECRETARY KISSINGER STRESSED THIS SAME POINT. SPEAKING AT THE UN CONERENCE ON TRADE AND DEVELOPMENT, DR. KISSINGER NOTED THAT THE ACCELERATING FORCES OF MODERNIZATION --TECHNOLOGICAL, SOCIAL, AND POLITICAL -- LINK THE PEOPLES OF THE WORLD AS NEVER BEFORE. THESE FORCES CAN INTENSIFY CONFLICT. OR THEY CAN PROVIDE US WITH UNPRECEDENTED POSSIBILITIES FOR ADVANCING OUR COMMON AIMS. ALL NATIONS ARE PART OF A GLOBAL ECONOMIC SYSTEM. IF THIS SYSTEM IS TO FLOURISH, IT MUST REST ON THE FIRM FOUNDATION OF SECURITY, FAIRNESS, AND OPPORTUNITY FOR ALL WHO WISH TO PARTICIPATE -- RICH AND POOR, NORTH AND SOUTH, EAST AND WEST, CONSUMER AND PRODUCER. IT MUST EMBRACE THE INTERESTS OF ALL IF IT IS TO BE SUPPORTED BY ALL.

HOW DO WE ACHIEVE THIS OBJECTIVE?

FIRST, THERE MUST BE COMMITMENT BY ALL TO BRING ABOUT A CONSTRUCTIVE AND COOPERATIVE RELATIONSHIP BETWEEN THE SO-CALLED DEVELOPED AND THE SO-CALLED DEVELOPING COUNTRIES. I SAY "SO-CALLED", BECAUSE ALL STATES, IN A SENSE, ARE EVOLVING -- EACH CONTINUALLY ADVANCING IN ACCORDANCE WITH ITS OWN CULTURAL STRENGTHS, EACH WITH ITS OWN HISTORICAL PAST, EACH ACCORDING TO ITS OWN POTENTIALITIES, EACH USING ITS OWN MODEL OR APPROACHES TO DEVELOPMENT.

NO ONE MODEL, NO ONE IDEOLOGY SHOULD BE UNDULY ADVOCATED. NO ONE ONE MODEL SHOULD BE UNDULY CONDEMNED. THE UNITED STATES BASES ITS SUCCESSFUL DEVELOPMENT ON GROWTH WITH EQUITY AND JUSTICE, ON THE BENEFITS OF A FREE MARKET ECONOMY, AND ON UNCLASSIFIED

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STRESSING HUMAN RIGHTS, INDIVIDUAL FREEDOMS, A FREE PRESS, FREEDOM OF CHOICE, THE ABUNDANCE OF EDUCATIONAL OPPORTUNITIES, AND THE FREE EXCHANGE OF IDEAS AND INFORMATION.

THESE ARE OUR BELIEFS. WE SHARE THEM WITH MANY OTHER NATIONS AROUND THE WORLD. OTHER NATIONS CHOOSE OTHER ROADS, BUT THERE IS NO REASON WHY THIS SHOULD LEAD TO CONFLICT. NOR SHOULD THIS IMPEDE THE BUILDING OF A MORE

STABLE AND JUST INTERNATIONAL ORDER -- AN ORDER RESTING  
NOT ON POWER BUT ON RESTRAINT OF POWER, NOT ON THE  
STRENGTH OF ARMS BUT ON THE STRENGTH OF THE HUMAN SPIRIT.

UNESCO CAN TAKE THE LEAD IN THIS CHALLENGE. THE  
CENTRAL ISSUE IS TO REDUCE THE CONTINUED DISPARITIES BETWEEN  
THE RICH AND THE POOR WITHIN COUNTRIES AND BETWEEN DEVELOPED  
AND DEVELOPING COUNTRIES, TO ACHIEVE GROWTH WITH EQUITY AND  
TO PAY SPECIAL ATTENTION TO THE POOREST OF THE POOR WITHIN  
NATIONS AND AMONG NATIONS.

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TO ACCOMPLISH THESE GOALS, WE MUST BUILD UPON THE CONSTI-  
TUTIONAL FOUNDATION STONES OF UNESCO: THE SHARING AND THE EN-  
COURAGING OF DEVELOPMENT IN EDUCATION, SCIENCE AND CULTURE.

WE IN THE UNITED STATES ARE WHOLE-HEARTEDLY DEDICATED TO  
THESE SPECIFIC GOALS. AND WE RECOGNIZE THAT UNESCO HAS ALREADY  
MADE SIGNIFICANT CONTRIBUTIONS IN EACH OF THESE AREAS.

THE FIRST AND SECOND DEVELOPMENT DECADES REPRESENT GIANT STEPS IN CONCEPT. THE DIRECTOR-GENERAL'S MID-DECADE REPORT (DOCUMENT '72) DETAILS PROGRESS BEING MADE.

UNESCO'S ANALYTIC WORK ON THIS REPORT IS IMPRESSIVE. ESPECIALLY IMPORTANT, FOR EXAMPLE, IS THE EMPHASIS GIVEN BY THE REPORT TO THE ROLE OF WOMEN, THE IMPROVEMENT OF EDUCATION, AND THE INCREASED CONSIDERATION ACCORDED TO OTHER SOCIAL FACTORS IN THE DEVELOPMENT PROCESS.  
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MUCH CAN BE EXPECTED FROM LONG-RANGE SCIENTIFIC AND TECHNOLOGICAL PLANNING AND SHARING, AND GREAT CREDIT HERE GOES TO UNESCO.

FOR EXAMPLE, THE ENTIRE UNITED NATIONS SYSTEM, UNDER THE LEADERSHIP OF THE SECRETARY-GENERAL OF THE UNITED NATIONS, IS MOBILIZING TO ADDRESS THE ISSUE OF SCIENCE AND TECHNOLOGY APPLIED FOR DEVELOPMENT.

A MAJOR CONFERENCE HAS BEEN PROPOSED FOR 1979. THE UNITED STATES STRONGLY SUPPORTS ITS OBJECTIVES AND HAS OFFERED TO HOST THIS CONFERENCE. PREPARATIONS FOR IT WILL PROVIDE OPPORTUNITIES FOR THE DEVELOPED AND DEVELOPING COUNTRIES AND FOR ORGANIZATIONS SUCH AS UNESCO TO REVIEW THEIR RESPONSIBILITIES FOR THE SHARING AND USE OF TECHNOLOGY. THIS PRESENTS AN IMPORTANT OPPORTUNITY FOR UNESCO, TOGETHER WITH ITS COMPANION U.N. AGENICES, EACH HAVING MAJOR CONTRIBUTIONS TO MAKE IN SCIENCE AND TECHNOLOGY, TO MOUNT A CONCERTED ATTACK ON THIS PROBLEM.

MR. PRESIDENT: THE UNITED STATES DELEGATION WOULD LIKE TO CONGRATULATE THE DIRECTOR GENERAL FOR HIS WORK IN THE MEDIUM-TERM PLAN AND IN THE PROGRAM AND BUDGET DOCUMENTS HE PRESENTED TO THIS CONFERENCE. WE HAVE READ WITH INTEREST THE DIRECTOR GENERAL'S VIEWS ON A POSSIBLE NEW WORLD ORDER IN HIS BOOK, MOVING TOWARD CHANGE. HE HAS ABLY EMPHASIZED THE SPECIAL ROLE THAT UNESCO PLAYS IN THE UN SYSTEM WITH ITS FOCUS ON MAN AS THE CENTER OF DEVELOPMENT.

WE AGREE WITH MR. M'BOW THAT UNESCO MUST BE A FORUM FROM WHICH BROAD, PHILOSOPHICAL PERSPECTIVES CAN BE FORMULATED ON THE PROBLEMS OF OUR TIMES.

WE RECOGNIZE THAT WE ARE MOVING THROUGH A PERIOD OF HISTORIC CHANGE AS THE WORLD BECOMES AN INCREASINGLY INTER-RELATED SYSTEM, AND AS THE WESTERN ORIENTATION THAT PREVAILED FOR SEVERAL CENTURIES COMES TO SHARE IN A MORE MULTI-CENTERED SYSTEM OF INTERNATIONAL RELATIONS.

BUT TO RETURN TO MY EARLIER QUESTION. I REPEAT, WE  
HAVE UNPRECEDENTED POSSIBILITIES FOR ADVANCING, THE COMMON  
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AIMS OF ALL NATIONS - RICH AND POOR, NORTH AND SOUTH,  
EAST AND WEST, CONSUMER AND PRODUCER. HOW DO WE ACHIEVE  
OUR OBJECTIVE?

WE FEEL THAT WHAT IS REQUIRED TO MAKE UNESCO AND OTHER  
AGENCIES EFFECTIVE AS INSTRUMENTS OF CHANGE IS A POLITICAL  
CONSENSUS THAT CAN SUPPORT CREATIVE PROGRAM INITIATIVES  
AND COMBINE THE BEST OF THE OLD AND THE NEW.

WE FEEL THAT IT INDEED IMPORTANT TO ADDRESS THE SOCIAL  
AND CULTURAL DIMENSIONS OF OUR CHANGING WORLD, AND, AS THE  
DIRECTOR GENERAL HAS SAID, TO MOVE TOWARD A NEW HUMAN ORDER.  
BUT NEED WE ABANDON THOSE ASPECTS OF EACH NATION'S DEVELOPMENT  
WHICH HAVE BEEN BENEFICIAL? TOO DRASTIC ACTION MAY BRING  
REGRETS. AND A WISE AFRICAN PROVERB SUGGESTS THAT "REGRETS  
ARE LIKE A GRANDCHILD; THEY COME SOME CONSIDERABLE TIME AFTER  
THE EVEN.

WE HOLD THAT MANY FEATURES OF THE WESTERN EXPERIENCE  
ARE ESPECIALLY SIGNIFICANT IN DEVELOPMENT TODAY:

(1) IT HAS BECOME FASHIONABLE TO DECRY ECONOMIC GROWTH  
IN SOME COUNTRIES. BUT I ASK YOUR TO RECALL THAT THE CONCEPT  
OF "GROWTH" AND ESPECIALLY "GROWTH WITH EQUITY" IS NOT ONLY  
AN ECONOMIC PHENOMENON IN ESTERN DEVELOPMENT. THE ROOTS OF  
THIS CONCEPT LIE MORE DEEPLY IN THE IDEAS OF PROGRESS  
ESSENTIAL TO THE SCEINTIFIC REVOLUTION AND TO THE ENLIGHTENMENT'S  
NOTION OF MAN'S DIGNITY AND HIS CAPACTIY TO DEAL WITH  
PHYSICAL FORCES.

(2) INDUSTRIALIZATION HAS NOT BEEN NON-CULTURAL.  
GREAT CULTURAL TRADITIONS HAVE PERSISTED AND, INDEED,  
BECOME ENRICHEDUNDER THE PRESSURES OF RAPID  
SCIENTIFIC AND TECHNOLOGICAL CHANGE. THE WILL FOR CULTURAL  
IDENTITY IS NO LESS INTENSE IN DEVELOPED THAN IT IS IN  
DEVELOPING COUNTRIES.

(3) IT IS THE INDUSTRIALIZED COUNTRIES WHICH FIRST  
BECAME INCREASINGLY RESPONSIVE TO THE ECOLOGICAL RISKS OF  
UNCONTROLLED MATERIAL GROWTH.

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SINCE 1969 THE UNITED STATES-WITH THE PASSAGE OF  
THE NATIONAL ENVIRONMENTAL PLANNING ACT -- HAS BEGUN A  
CONTINUING STUDY OF THE IMPACT OF TECHNOLOGICAL CHANGES  
AND TAKEN STEPS TO GUARD THE PUBLIC INTEREST. POLLUTION  
IS NOT LIMITED TO THE DEVELOPED COUNTRIES.

(4) THE IDEAS OF FREEDOM AND THE PROTECTION OF HUMAN  
RIGHTS -- ENUNCIATED IN THE WEST -- ARE ESSENTIAL TO PROGRESS  
AND CHANGE. THEY ARE VALUES THAT NEED TO PERMEATE ANY NEW  
SYSTEM OF INTERNATIONAL RELATIONS. NOWHERE ARE THEY MORE  
IMPORTANT, FOR THAT MATTER, THAN IN THOSE FIELDS THAT ARE THE  
SPECIAL CONCERN OF UNESCO: IN HUMAN RIGHTS AND FUNDAMENTAL  
FREEDOMS, IN THE FREEDOM OF SCIENTIFIC RESEARCH AND SCHOLARLY  
INQUIRY, IN THE FREEDOM AND RIGHTS OF THE CREATIVE ARTIST, IN THE  
FREE ACCESS OF ALL PEOPLE TO EDUCATIONAL AND CULTURAL OPPOR-  
TUNITIES, AND IN A FREE FLOW OF INFORMATION.

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WE IN THE UNITED STATES ARE FULLY COMMITTED TO COOPERATIVE ENTERPRISES FOR BETTERING RELATIONS AMONG PEOPLES AND FOR REDUCING DISPARITIES AND DEPENDENCIES. WE ARE NOT FOR ABANDONING THE GREAT FUNDAMENTAL GOALS WHICH HAVE BEEN WIDELY SHARED GUIDEPOSTS IN MAN'S DEVELOPMENT.

IT IS THE HOPE OF THE UNITED STATES THAT, DURING THE COURSE OF OUR DELIBERATIONS IN THIS UNESCO MEETING, WE CAN WORK WITH THE DIRECTOR-GENERAL, WITH HIS STAFF, AND ALL MEMBER NATIONS TO DEVELOP GUIDELINES FOR FUTURE PLANNING. IN DEVELOPING THIS NEW FRAMEWORK FOR UNESCO PLANNING, TWO CENTRAL OBJECTIVES SHOULD STAND OUT AS UNESCO'S CONTRIBUTION TO REDUCING DISPARITIES AND DEPENDENCIES IN THE MOVEMENT TOWARD NEW INTERNATIONAL RELATIONS:

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ONE: THE WORLD-WIDE DISSEMINATION AND GROWTH OF KNOWLEDGE, SKILLS AND TECHNOLOGY MUST NOT BE SLOWED.

TWO: THE RIGHT OF ALL PEOPLES TO PRESERVE THEIR OWN CULTURAL HERITAGES AND THE FREEDOM OF ALL PEOPLES TO DEVELOP THEIR OWN WAYS OF LIVING MUST BE PROTECTED AND ENCOURAGED.

TO THESE OBJECTIVES, WE NEED TO ADD THE ASSURANCE THAT UNESCO WILL CARRY OUT ITS PROGRAMS TO SERVE THE NEEDS OF ALL PEOPLES, WHATEVER THEIR CULTURAL PATTERNS AND SOCIO-ECONOMIC SYSTEMS. UNESCO PROGRAMS MUST EMBRACE THE WORKING PHILOSOPHY THAT HONORS AND GIVES FULL VALUE TO THE DIGNITY OF MAN AS AN INDIVIDUAL WITH EQUALITY IN RIGHTS AND FREEDOMS.

IN THE WORKING OUT OF THESE GOALS THERE IS CERTAIN TO BE SOME DISAGREEMENT OVER MEANS.

FROM THE BEGINNING OF THE UNITED NATIONS, WE HAVE FOUND BASIC AGREEMENT AT THE INTERNATIONAL LEVEL OF COMMITMENT TO THE FREE AND OPEN EXCHANGE OF IDEAS. THIS COMMITMENT IS EXPRESSED MOST CLEARLY IN THE UNIVERSAL DECLARATION OF HUMAN RIGHTS AND IN THE CONSTITUTION OF UNESCO.

NEVERTHELESS, WIDE DIFFERENCES EXIST AMONG NATIONS REGARDING THE UNDERLYING ISSUES OF COMMUNICATIONS IN THE LIGHT OF PARTICULAR SOCIAL AND POLITICAL SYSTEMS. THIS IS TRUE ESPECIALLY IN THE ROLE OF THE MASS MEDIA IN THE INTER-RELATIONSHIPS AMONG INDIVIDUALS AS WELL AS AMONG PEOPLES.

THE UNITED STATES, FROM THE START OF ITS LIFE AS AN  
INDEPENDENT NATION, HAS HAD A STRONG COMMITMENT TO THE  
MAINTENANCE OF THE RIGHT OF FREE SPEECH, HOWEVER EXERCISED, A  
RIGHT WHICH WE HAVE INSISTED BE RELATIVELY UNFETTERED BY  
GOVERNMENT. HOW DID THIS COMMITMENT COME ABOUT? WHY HAVE WE  
ADHERED TO IT WITH WHAT SOME WOULD CALL ALMOST RELIGIOUS  
FERVOR? BECAUSE WE BELIEVE THAT FREE SPEECH IS OUR CHIEF  
WEAPON AGAINST TYRANNY - THAT ONLY THROUGH THE UNFETTERED  
EXCHANGE OF IDEAS IS IT POSSIBLE EVEN TO COME CLOSE TO "TRUTH".

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THIS APPROACH, WE REALIZE, IS NOT UNIVERSALLY SHARED.  
OTHER GOVERNMENTS HAVE AT TIMES ADOPTED DIFFERENT DOMESTIC  
STANDARDS, WHICH IN TURN AFFECT THEIR ATTITUDES TOWARD  
STANDARDS FOR FREE FLOW OF INFORMATION AND IDEAS IN THE  
INTERNATIONAL SPHERE.

ACCORDINGLY, THE UNITED STATES WISHES TO USE THIS OCCASION  
TO ARTICULATE ONCE MORE IN THE STRONGEST POSSIBLE WAY ITS  
COMMITMENT TO FREEDOM OF INFORMATION AND EXPRESSION AND TO THE  
FUNDAMENTAL HUMAN RIGHT OF EVERY INDIVIDUAL TO SEEK, RECEIVE,  
AND IMPART INFORMATION AND IDEAS THROUGH ANY MEDIUM AND  
REGARDLESS OF FRONTIERS. WE ARE ETERNALLY VIGILANT TO PREVENT  
ANY INFRINGEMENT ON THIS FREEDOM.

IN AFFIRMATION OF THIS FUNDAMENTAL BELIEF, WE  
MAKE THE FOLLOWING STATEMENT: THE UNITED STATES,  
RECOGNIZING THE VITAL IMPORTANCE OF COMMUNICATIONS IN THE DE-  
VELOPMENT OF PEOPLES AND NATIONS AND OF THE FRIENDLY RELATIONS  
BETWEEN THEM, IS CONCERNED THAT ALL PEOPLES SHOULD HAVE  
THE OPPORTUNITY TO SHARE IN THE POTENTIAL BENEFITS OF  
MODERN MASS COMMUNICATIONS. IT REAFFIRMS ITS BELIEF IN  
FULL AND EQUAL OPPORTUNITIES FOR THE EDUCATION OF ALL,  
IN UNRESTRICTED PURSUIT OF OBJECTIVITY, AND IN THE FREE  
EXCHANGE OF IDEAS AND KNOWLEDGE, AND IT ASSERTS THAT THE  
WIDE DIFFUSION OF CULTURE AND THE EDUCATION OF HUMANITY  
FOR JUSTICE AND LIBERTY AND PEACE ARE INDISPENSABLE TO THE DIG-  
NITY AND FULFILLMENT OF MAN AND CONSTITUTE AN OBLIGATION WHICH  
ALL NATIONS MUST FULFILL IN A SPIRIT OF MUTUAL ASSISTANCE  
AND CONCERN.

THE UNITED STATES IS DETERMINED TO HELP DEVELOP AND  
TO INCREASE THE MEANS OF COMMUNICATION AMONG PEOPLES,  
WHILE YET PRESERVING THE INDEPENDENCE, INTEGRITY, AND  
FRUITFUL DIVERSITY OF SOURCES OF INFORMATION.

IT IS APPROPRIATE THAT THE INTERNATIONAL COMMUNITY  
LOOK VERY HARD AT HOW WE CAN ENSURE THAT THE FLOW OF

INFORMATION AND IDEAS IS TRULY TWO-WAY. IT IS OUR  
CONVICTION THAT THE MOST EFFECTIVE WAY TO REDUCE THE  
CURRENT IMBALANCE IS NOT BY INHIBITING THE COMMUNICATIONS  
CAPACITY OF SOME BUT BY INCREASING THE COMMUNICATIONS  
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CAPACITY OF ALL.

IN FURTHERANCE OF THIS APPROACH, THE UNITED STATES  
HAS CONSISTENTLY OFFERED TO SHARE ITS KNOWLEDGE AND  
EXPERTISE REGARDING COMMUNICATION FACILITIES AVAILABLE  
FOR EXPERIMENTAL UNDERTAKINGS. FOR EXAMPLE, THE  
UNITED STATES OFFERED ITS ATS-6 COMMUNICATIONS SATELLITE  
TO INDIA FOR A YEARLONG EDUCATIONAL EXPERIMENT.

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THROUGH THE ATS-6 SATELLITE, THE INDIAN GOVERNMENT WAS ABLE TO TRANSMIT PROGRAMS ON AGRICULTURAL TECHNIQUES, FAMILY PLANNING AND HYGIENE, SCHOOL INSTRUCTIONS, TEACHER EDUCATION AND OCCUPATIONAL SKILLS. THE TELECASTS WERE BROADCAST IN DIFFERENT LANGUAGES TO INDIANS IN 5,000 VILLAGES IN SEVEN INDIAN STATES.

SCHOOL CHILDREN GATHERED AROUND TELEVISION SETS OUTDOORS AND IN SCHOOL HOUSES, RECEIVING DAILY LESSONS FROM THE "BLACKBOARD IN THE SKY," AS INDIAN JOURNALISTS LABELED THE ATS-6.

FOLLOWING THIS SUCCESSFUL JOINT PROJECT WITH THE GOVERNMENT OF INDIA, THE UNITED STATES HAS BEEN MAKING AVAILABLE FOR SEVERAL MONTHS TO INTERESTED DEVELOPING STATES OPPORTUNITIES TO PARTICIPATE IN THE USE OF THE ATS-6 SATELLITE TO DEMONSTRATE VARIOUS APPLICATIONS FOR NATIONAL DEVELOPMENT THAT COMMUNICATION SATELLITES MAKE POSSIBLE. SOME 30 COUNTRIES ARE UNCLASSIFIED

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TAKING ADVANTAGE OF THIS OPPORTUNITY.

CONCERN FOR EFFECTIVE TWO-WAY COMMUNICATIONS BETWEEN THE VARIOUS SOCIETIES OF THIS WORLD AND ITS PEOPLE IS AN APPROPRIATE INTEREST OF UNESCO. RESTRICTING THE USE OF SATELLITES - OR OF SPECIAL COMPETENCIES IN THE MASS MEDIA - WILL NOT HELP.

WE BELIEVE THAT THE UNITED STATES AND OTHER NATIONS IN WHICH ARE FOUND HIGHLY DEVELOPED MASS MEDIA FACILITIES AND CAPABILITIES, SHOULD ENDEAVOR TO MAKE AVAILABLE, THROUGH BILATERAL AND MULTILATERAL CHANNELS, BOTH PRIVATE AND GOVERNMENTAL, ASSISTANCE TO OTHER STATES IN HELPING TO DEVELOP THEIR MASS MEDIA. FURTHERMORE, IT IS THE STRONG CONVICTION OF THE UNITED STATES THAT UNESCO ITSELF, IN ITS FUTURE PLANNING, MUST ACCORD A HIGH PRIORITY TO EXPANDING AND STRENGTHENING THROUGH ITS REGULAR PROGRAM AND BUDGET, ASSISTANCE TO MEMBER STATES IN HELPING THEM FURTHER DEVELOP THEIR COMMUNICATIONS CAPACITIES.

THESE POSITIVE APPROACHES WOULD ENCOURAGE THE GREATEST POSSIBLE INTERNATIONAL EXCHANGE OF INFORMATION AND IDEAS. THESE APPROACHES WOULD FACILITATE A MORE BALANCED FLOW OF COMMUNICATIONS. THESE APPROACHES WOULD FOSTER GREATER UNDERSTANDING AMONG PEOPLES, RESPECT FOR THE VALUE OF DIVERSITY AMONG CULTURE, AND SPEED THE SHARING OF KNOWLEDGE AND IDEAS THAT ARE ESSENTIAL TO THE VENTURE OF PEACE AND THE ACHIEVEMENT OF POLITICAL, SOCIAL, CULTURAL, AND ECONOMIC PROGRESS.

MR. PRESIDENT, WE CANNOT PAY SO MUCH ATTENTION TO GOALS OF UNESCO WITHOUT LOOKING ALSO AT ITS STRUCTURE.

THE DIRECTOR GENERAL IN HIS FIRST ADDRESS IN 1974 SPOKE TO US OF IMPROVEMENTS HE WISHED TO MAKE IN THE METHODS OF PROGRAMMING AND IN THE MEANS OF IMPLEMENTING UNESCO ACTIVITIES. WE HAVE SEEN WITH INTEREST THE MANY CHANGES HE HAS MADE DURING THE LAST TWO YEARS. WE WELCOME MORE DISCUSSIONS OF THE DYNAMICS OF RESTRUCTURING OF THE SECRETARIAT, RECOGNIZING THAT THE REAL TEST CAN ONLY COME FROM WORKING EXPERIENCE.  
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A MORE FOCUSED FRAMEWORK FOR PLANNING IS ONE PREREQUISITE FOR MAKING UNESCO AN EFFECTIVE MECHANISM FOR INTERNATIONAL COOPERATION. ANOTHER IS THE STRENGTH AND STRUCTURE OF THE ORGANIZATION ITSELF, AND THE STRATEGIES AND PROCEDURES IT ADOPTS TO CARRY OUT ITS WORK.

MEANS ARE NEEDED TO ASSESS THE PERFORMANCE OF UNESCO UNDERTAKINGS. A PROCESS IS NECESSARY BY WHICH THE MANAGERS OF THE SECRETARIAT AND THE MEMBERS OF THE GOVERNING BODIES CAN KNOW WHAT PROGRESS IS BEING MADE AND WHY, AND WHAT PROBLEMS ARE BEING ENCOUNTERED AND WHY.

THE DIRECTOR GENERAL HAS ALREADY UNDERTAKEN CERTAIN STEPS TO CHANGE THE STRUCTURE AND METHODS OF OPERATION AND HAS INFORMED THE GENERAL CONFERENCE OF HIS ACTIONS IN DOCUMENT 19 C/46. HE HAS TAKEN ON THIS TASK OF RE-ORGANIZATION WITH UNUSUAL VIGOR AND WE APPLAUD THIS INITIATIVE.

WE AGREE WITH THE NEW EMPHASIS THAT HAS BEEN GIVEN TO THE OPERATIONAL ACTIVITIES OF UNESCO. HOWEVER, CARE MUST BE TAKEN TO SEE THAT UNESCO'S INTELLECTUAL RESOURCES AND ITS OPERATIONAL PROGRAMS ARE CLOSELY LINKED, AND THAT NEITHER ONE OVERSHADOWS THE OTHER. FOR THERE IS DANGER THAT OPERATIONS WITHOUT STRONG INTELLECTUAL CONTENT WILL LOSE THEIR RELEVANCY AND QUALITY. LIKEWISE, INTELLECTUAL ACTIVITIES WITHOUT A STRONG OPERATIONAL CONTENT CAN BECOME STERILE AND UNRELATED TO PRAGMATIC NEEDS OF THE MEMBER STATES. CLOSE, EFFECTIVE RELATIONS WITH UNESCO'S NETWORKS OF NGO'S WILL CONTRIBUTE MUCH TO AVOIDING THIS.

MR. PRESIDENT, WE NOW WANT TO END BY RETURNING TO THE POINT WE RAISED EARLIER: THE NEED FOR A NEW CONSENSUS AMONG MEMBER STATES. I TRUST THAT I HAVE MADE CLEAR THE SPIRIT

AND THE WILL THAT THE UNITED STATES BRINGS TO THIS GENERAL  
CONFERENCE.

WE AGREE WITH THE DIRECTOR GENERAL THAT UNESCO'S  
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ACTIVITIES OVER THE NEXT DECADE MUST BE CARRIED OUT  
WITHIN THE CONTEXT OF CHANGING INTERNATIONAL RELATIONSHIPS.  
THE DIMENSIONS AND SHAPE OF A DIFFERENT WORLD ORDER WILL  
EMERGE FROM OUR DEBATES, OUR CONSULTATIONS, OUR ACTIONS --  
HERE AND ELSEWHERE. WHAT WE AGREE UPON IS THAT, IN  
BRINGING ABOUT CHANGE WE MUST CONFRONT: (1) THE DISPARITIES  
BETWEEN DEVELOPED AND DEVELOPING COUNTRIES AS A CENTRAL ISSUE  
OF CHANGING INTERNATIONAL RELATIONS; (2) THE LINKS BETWEEN  
NATIONAL DEVELOPMENTS AND INTERNATIONAL STRUCTURES;  
(3) THE NEED TO BRING DISADVANTAGED GROUPS INTO THE MAIN-

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EB-07 INR-07 LAB-04 NSAE-00 OIC-02 SIL-01 STR-04

TRSE-00 CIEP-02 CEA-01 OES-06 NSF-02 CU-04 DHA-02

EPA-04 NASA-02 ARA-10 EA-09 NEA-10 /127 W

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FM AMEMBASSY NAIROBI

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AMEMBASSY PARIS

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STREAM OF DEVELOPMENT ACTIONS AND DEVELOPMENT BENEFITS; AND  
(4) DEPENDENCIES THAT EXIST IN AN INCREASINGLY INTER-DEPENDENT  
WORLD.

THESE ARE REALITIES THAT THE UNITED STATES RECOGNIZES  
AS THE ESSENTIAL CHARACTERISTICS OF THE WORLD SITUATION  
WITHIN WHICH UNESCO WORKS. THEY ARE CHARACTERISTICS, MORE-  
OVER, WHICH UNDERSCORE THE IMPORTANCE OF EDUCATION, NATURAL  
AND SOCIAL SCIENCES, AND CULTURE IN ENHANCING NATIONAL  
DEVELOPMENTS AND IN REDUCING DEPENDENCIES IN A NEW ERA OF  
INTERNATIONAL RELATIONS. THEY STRESS THE NEED TO PAY SPECIAL  
ATTENTION TO THE ROLE AND PARTICIPATION OF WOMEN, TO THE POOR  
AND MARGINAL POPULATIONS WITHIN COUNTRIES, AND ESPECIALLY TO  
THE RURAL POOR. THEY ALSO, MORE DEEPLY, EMPHASIZE THE  
INTENSE DESIRE OF ALL PEOPLES TO PRESERVE THEIR CULTURAL  
IDENTITIES UNDER THE PRESSURES OF SCIENTIFIC AND TECHNOLOGICAL  
CHANGE. THEY ESTABLISH, IN TURN, THE CENTRAL CONTRIBUTIONS  
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OF UNESCO TO A CHANGING PATTERN OF RELATIONS AMONG THE  
PEOPLES OF THE WORLD.

OUR TASK AT THIS GENERAL CONFERENCE IS TO MAKE UNESCO  
AN EFFECTIVE ORGANIZATION THROUGH WHICH WE CAN COOPERATE.

THE REQUIREMENTS ARE FOURFOLD:

ONE: A FRAMEWORK FOR PLANNING ASSESSMENT AND  
OPERATIONS THAT SHARPLY FOCUSES ON UNESCO'S DIRECT RESPONSI-  
BILITIES AND ITS ACHIEVEMENTS AND SHORTFALLS IN THE FIELDS  
OF EDUCATION, THE SCIENCES, AND CULTURE;

TWO: A WELL-ORGANIZED AND WELL-STAFFED ADMINISTRATIVE  
STRUCTURE LEADING TO MAXIMUM EFFECTIVENESS AND EFFICIENCY;

THREE: A CLOSE LINK WITHIN INTELLECTUAL OPERATIONAL ACTIVITIES  
WHICH STRESS RENEWAL AND INNOVATION TO MEET THE REAL NEEDS OF  
MEMBER STATES; AND

FOUR: A COMMON DETERMINATION TO FOCUS UPON THE  
OBJECTIVES IN THE CONSTITUTION OF UNESCO TO WHICH ALL OF US,  
AS MEMBERS, HAVE SUBSCRIBED - POLITICAL CONSENSUS AMONG  
MEMBER STATES THAT REFLECTS A SENSE OF COMMUNITY AND REJECTS  
CONFRONTATION OVER NARROW AND DISRUPTING INTERESTS.

IF HAVE SPOKEN AT GREAT LENGTH AND CANDIDLY, I HAVE  
DONE SO ONLY BECAUSE I RECOGNIZE THE SERIOUSNESS AND URGENCY

OF THE PROBLEMS CONFRONTING THIS THIRTIETH ANNIVERSARY  
CONFERENCE OF UNESCO.

I BELIEVE MY APPREHENSION IS SHARED BY OTHERS.

I CANNOT SPEAK FOR THE DIRECTOR GENERAL. BUT I RECALL  
THE WORDS OF MR. M'BOW AT THE CLOSE OF THE UNESCO CONFERENCE  
IN 1974. AS THAT CONFERENCE ENDED, MR. M'BOW CALLED ON  
THE UNESCO MEMBER STATES TO RESOLVE THEIR DISPUTES THROUGH  
DIALOGUE, TOLERANCE AND UNDERSTANDING, RATHER THAN THROUGH  
CONFRONTATION.

SPECIFICALLY, MR. M'BOW SAID: "WE MUST AVOID THOSE  
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CONFLICTS THAT TAKE ON THE CHARACTER OF SYSTEMATIC CONFRON-  
TATIONS. WE SHOULD PERHAPS AVOID EVEN THE ADOPTION OF  
RESOLUTIONS, NO MATTER HOW STRONG THE MAJORITY BEHIND THEM,  
THAT LEAVE PROFOUND BITTERNESS AMONG SOME OF US. I WANT  
TO LAUNCH AN URGENT APPEAL FOR TOLERANCE AND UNDERSTANDING  
AND SEEK CONSENSUS THROUGH PATIENT DIALOGUE."

I LOOK FORWARD TO A CLOSING STATEMENT THIS YEAR THAT  
WILL SHOW HOW UNESCO MEMBER STATES MET AND DEBATED AND  
TUGGED AND PERHAPS EVEN FOUGHT VOCALLY - BUT ENDED WITH  
A SENSE OF "HARAMBEE"  
TEVEN

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** MEETING DELEGATIONS, MEETING PROCEEDINGS, INTERGOVERNMENTAL COOPERATION, INTERNATIONAL ORGANIZATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 02 NOV 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Enclosure:** n/a  
**Executive Order:** N/A  
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**Review Action:** RELEASED, APPROVED  
**Review Authority:** oatisao  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 22 JUL 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <22 JUL 2004 by schwenja>; APPROVED <13 AUG 2004 by oatisao>  
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**Review Release Date:** n/a  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**TAGS:** PFOR, PORO, ECON, KE, UNESCO, (REINHARDT, JOHN E), (KENYATTA, JOMO)  
**To:** USIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006